| **Person Specification: Health Improvement Practitioner** | | |  |
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|  | **ESSENTIAL** | **DESIRABLE** | **EVIDENCE** |
| **Qualifications** | * Knowledge and understanding of the principles of self- management and motivational interviewing. * Relevant Health or wellbeing related qualification | * Trained in Motivational Interviewing | Application Form |
| **Experience** | * Experience of motivational Interviewing delivery * Worked with a variety of communities, health care professionals and patients in a health promotion environment * Experience of facilitating group sessions | * Degree in health-related topic - health & social care, sports science, sports therapy, psychology, care, etc * Have used motivational interviewing techniques before with patient’s/service users * Knowledge of smoking cessation and tobacco control and its impact on society and communities. * General knowledge on diabetes/weight management and its impact on both the individual and wider community * Motivational Interviewing (MI) * Working with BME groups | Application Form  Interview |
| **Specific Skills/ Knowledge** | * High ability to communicate with individuals at all levels and using various forms of communication * IT Literate * High Level of organisational ability * Ability to facilitate and engage with participants * Accurate report writing skills and the ability to report weekly activity * Knowledge and understanding of quality assurance and skills and experience of monitoring and evaluation * Knowledge of the wider determinants of health, including social, economic and environmental factors. | * Up-to-date knowledge of developments in the public health. * An understanding of health, social care and voluntary sector provision, the challenges currently faced and the issues affecting local communities. | Interview |
| **Other** | * Demonstrate drive, energy and enthusiasm for self-management principles, health promotion and long term conditions * Ability to motivate self and course participants * Assertiveness in new environments * Car driver |  | Application Form  Interview |