| **Person Specification: Health Improvement Practitioner** |  |
| --- | --- |
|  | **ESSENTIAL** | **DESIRABLE** | **EVIDENCE** |
| **Qualifications** | * Knowledge and understanding of the principles of self- management and motivational interviewing.
* Relevant Health or wellbeing related qualification
 | * Trained in Motivational Interviewing
 | Application Form |
| **Experience** | * Experience of motivational Interviewing delivery
* Worked with a variety of communities, health care professionals and patients in a health promotion environment
* Experience of facilitating group sessions
 | * Degree in health-related topic - health & social care, sports science, sports therapy, psychology, care, etc
* Have used motivational interviewing techniques before with patient’s/service users
* Knowledge of smoking cessation and tobacco control and its impact on society and communities.
* General knowledge on diabetes/weight management and its impact on both the individual and wider community
* Motivational Interviewing (MI)
* Working with BME groups
 | Application FormInterview |
| **Specific Skills/ Knowledge** | * High ability to communicate with individuals at all levels and using various forms of communication
* IT Literate
* High Level of organisational ability
* Ability to facilitate and engage with participants
* Accurate report writing skills and the ability to report weekly activity
* Knowledge and understanding of quality assurance and skills and experience of monitoring and evaluation
* Knowledge of the wider determinants of health, including social, economic and environmental factors.
 | * Up-to-date knowledge of developments in the public health.
* An understanding of health, social care and voluntary sector provision, the challenges currently faced and the issues affecting local communities.
 | Interview |
| **Other** | * Demonstrate drive, energy and enthusiasm for self-management principles, health promotion and long term conditions
* Ability to motivate self and course participants
* Assertiveness in new environments
* Car driver
 |  | Application FormInterview |